

Apersy

Value | Commercial | Access

February 2023 Market Access news recap

READING LIST edition*

Evidence & Access



<u>French HAS considerations and consultation of speeding up market access while ensuring appropriate HTA standards and evidence standards for Health tech</u>

Digital & AI



<u>Did you know? -The famous German DiGA process does not include prevention apps in its assessment remit!</u>

<u>But the statutory health insurance covers prevention courses that have been certified by the *Zentrale Prüfstelle Prävention*. There are already many certified online courses, now the first apps are being included into reimbursement coverage [GERMAN]</u>

Value & Reimbursement



<u>Highly personalised, never-seen-before treatments and the growing complex care environments need a rethinking of reimbursing health products, care and outcomes</u>

Resonating with Apersy's take on the evolving value defintion(s) in healthcare, a closer look at how patients perceive value, how value defintion and creation is and must change for all stakeholders

Microbiome & innovative Biotech



<u>Hemgenix - the first gene therapy for haemophilia B - is ready for European launch with conditional marketing authorization (CMA)</u>

After its November approval, Rebyota - the first and only FDA-approved Microbiome-Based Treatment for the prevention of recurrence of C. diff infection - is now available in the US

For more updates on how payers think about value and evaluate health tech products, connect or get in touch



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